



WLS-TV CHICAGO
190 NORTH STATE STREET
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 11-02-2012 PAGE: 1 of 2

STRATEGIC MEDIA SERVICES - 5127
ATTN: NEIL WILLIAMS
3299 K STREET
SUITE 200
WASHINGTON DC 20007

Contract No 395650	Contract Dt 08-14-2012	Revision Dt 11-01-2012	Rev# 1	Advertiser ROBERT DOLD FOR CONGRESS	Brand ROBERT DOLD FOR CONGRESS	Product Code POLITICALS								Station/Market WLS - CHICAGO					
Agency Est#			CMS # 241229	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 11-05-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241229			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	11-05-2012	11-05-2012	10:00PM - 10:35PM	LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P			1	30	1							1	5,225	1	5,225.00
2	11-05-2012	11-06-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)			1	30	2	3						5	665	5	3,325.00
3	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)			1	30	2	2						4	1,330	4	5,320.00
4	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)			1	30	2	2						4	1,710	4	6,840.00
5	11-05-2012	11-06-2012	09:00AM - 10:00AM	DAYTIME: WINDY CITY LIVE 9-10A M-F EFF: 5/26-			1	30	1	1						2	855	2	1,710.00
6	11-05-2012	11-06-2012	10:00AM - 11:00AM	DAYTIME: THE VIEW 10-11A M-F (5514)			1	30	1	1						2	1,710	2	3,420.00
7	11-05-2012	11-06-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516			1	30	1	1						2	950	2	1,900.00
8	11-05-2012	11-05-2012	12:00PM - 01:00PM	DAYTIME: M-F: THE CHEW: 12P-1P (12277)			1	30	1							1	1,235	1	1,235.00
9	11-05-2012	11-05-2012	02:00PM - 02:30PM	DAYTIME: INSIDE EDITION 2P-230P (12209)			1	30	1							1	1,140	1	1,140.00
10	11-05-2012	11-05-2012	02:30PM - 03:00PM	DAYTIME: JEOPARDY 230P-3P M-F (12210)			1	30	1							1	1,235	1	1,235.00
11	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (8499)			1	30	2							2	1,700	2	3,400.00
12	11-05-2012	11-05-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)			1	30	1							1	2,090	1	2,090.00
13	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)			1	30	1							1	2,375	1	2,375.00
14	11-05-2012	11-05-2012	06:30PM - 07:00PM	ACCESS: WHEEL M-F 628P-7P (5525)			1	30	1							1	3,325	1	3,325.00
15	11-05-2012	11-05-2012	10:35PM - 11:02PM	LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527)			1	30	1							1	1,615	1	1,615.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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16	11-05-2012	11-05-2012	07:00PM - 09:00PM	PRIME: MON: DWS/EMHE 12/3-12/17 (6407)			1	30	1							1	19,000	1	19,000.00	
17	11-05-2012	11-05-2012	09:00PM - 10:00PM	PRIME: MON: 9-10P CASTLE EFF 9/24 (5603)			1	30	1							1	13,300	1	13,300.00	
																Contracted Gross Total:		31	76,455.00	
																Actual Gross Total:		31	76,455.00	
																Agency Commission:			11,468.25	
																Net Total:			64,986.75	
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total				
Nov 12		0.00		0.00		76,455.00		0.00								76,455.00				
TOTAL		0.00		0.00		76,455.00		0.00								76,455.00				

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